



2020 Leadership Symposium

HILTON SANTA FE HISTORIC PLAZA

100 Sandoval Street, Santa Fe, NM 87501



Tuesday, January 28, 2020

8:30–10:00am	Government Affairs and Sub-Committee Meetings	Chapel
10:00am–11:30pm	Board of Directors Meeting	Chapel
11:00am	Registration Desk Opens	Promenade
12:00–1:30pm	Lunch—Membership Meeting	Canyon
1:30–3:00pm	Nursing Facility Regulatory Update	Mesa A and B
	Assisted Living: Tools for Success	Mesa C
3:00–3:30pm	Break	Promenade
3:30–5:00pm	Quality Fee	Mesa A
	Assisted Living Regulatory Update	Mesa B
5:30–7:30pm	Assisted Living Task Force Dinner	Chapel

Wednesday, January 29, 2020

7:30–8:00am	Coffee and Danish	Promenade
8:00–9:30am	Medicaid Value Based Purchasing and Nursing Facilities	Mesa A
	Social Medial Training	Mesa B
	Survey Readiness for Assisted Living	Mesa C
9:30–9:45am	Break	Promenade
9:45–11:45am	Recruitment, Selection, and Retention of Quality Employees	Mesa Ballroom
11:45–1:15pm	Luncheon—Legislative Update	Canyon
1:30–3:00pm	Recruitment, Selection, and Retention of Quality Employees	Mesa Ballroom
3:00–3:30pm	Refreshment Break	Promenade
3:30–5:00pm	Recruitment, Selection, and Retention of Quality Employees	Mesa Ballroom
5:30–7:30pm	Education Committee Dinner Meeting	Chapel

Thursday, January 30, 2020

7:00–8:30am	Regulatory/Clinical Breakfast Meeting	Chapel
8:30–9:45am	State of Healthcare	Mesa Ball Room
9:45–10:00am	Break	Promenade
10:00am–12:00pm	Grassroots: Help Shape Long-Term Care	Capitol
	Crucial Conversations: the discussions to prevent readmissions	Mesa B
	Disaster Preparedness Table Top	Mesa C

Tuesday, January 28, 2020

8:30 to 10:00 am – Government Affairs Committee Meeting

10:00 to 11:30 am – Board of Directors

12:00 pm – Member Meeting Lunch

1:30 to 3:00 pm – Breakout Sessions

Nursing Facility Regulatory Update

Maurella Sooh

Chris Burmeister

Join Division of Health Improvement staff to discuss the current regulatory environment and top survey issues.

Assisted Living: Tools for Success

Gerald Hamilton

As a member of NMCAL, you are also a member of the premier national association for assisted living and senior care professionals, NCAL. The world of senior living is ever changing and NCAL strives to stay ahead of those changes and provide you with what you need to not only succeed, but thrive. Join Gerald Hamilton to learn more about the tools available for our assisted living members and how they can help you.

3:30 to 5:00 pm–Breakout Sessions

Assisted Living Regulatory Update

Maurella Sooh

Chris Burmeister

Join Division of Health Improvement staff to for an assisted living regulatory update that includes an overview of basic survey issues and processes.

Maximizing Your Payment

Jill Matthews, LVN, RAC-CT, BS, Reimbursement Consultant

Jill will present on the Health Care Quality Surcharge including how it marries with Value-Based Purchasing and how you can maximize revenue under both programs due to the overlaps in the QM features in both.

5:30 to 7:30 pm – Assisted Living Task Force Dinner

Please RSVP to Tracy Alter

Wednesday, January 29, 2020, 8:00 to 9:30 am

The New Mexico Medicaid: Value Based Purchasing and Nursing Facilities

The project came out of Centennial Care 2.0 and includes a four-pronged approach that includes a Community Advisory Board (CAB), MCO VBP workgroup, Provider Advisory Group (PAG) and Project ECHO. Join the MCOs to learn more about how you can participate.

Social Media Training

Beth Martino, Sr. Vice President, Public Affairs, AHCA

Beth will demonstrate the basics of how to Tweet, Like, Post, Friend and most importantly advocate through social media.

Survey Readiness in Assisted Living

Bonnie Zeiler, LPN

Facilities are beginning to see annual surveys for the first time in many years. Join Bonnie in this discussion about survey readiness and walk away feeling confident about surveyors coming to your building.

9:45 am – 11:45 pm – General Session

Recruitment, Selection, and Retention of Quality Employees

Clint Maun

To run a successful healthcare organization, we must have dedicated, quality co-workers that embrace the team concept. Like never before, we're being challenged to find the quantity and quality of co-workers necessary to be involved on our team. It is possible to reduce turnover lower than the national average in a short period of time by using team-based involvement. Clint will show you techniques for dealing with the new workforce and achieving the Big 8! This invigorating session will discuss state of the art techniques for marketing for new employees and discuss needed systems to keep good employees from leaving. It involves proven methods for controlling turnover while enhancing employee participation in image-enhancing behavior and marketing strategies. This program really works!

11:45 to 1:15 – Legislative Update Luncheon

Members of the NMHCA Government Affairs committee will provide an update on legislation and other issues NMHCA is following.

1:30 to 3:00 pm – General Session Continued

Recruitment, Selection, and Retention of Quality Employees–continued

3:30 to 5:00 pm – General Session Continued

Recruitment, Selection, and Retention of Quality Employees–continued

5:30 to 7:30 pm – Education Committee Dinner–Please RSVP to Tracy Alter

Thursday, February 28, 2019,

7:00 to 8:30 am – Regulatory / Clinical Breakfast

8:30 to 9:45 am – General Session

State of Health Care

Come learn about the new vision for long-term care from state leadership, including Secretary of Human Services and Secretary of Health.

10:00 am to 12:00 pm – Breakout Sessions

Crucial Conversations: the discussions you should be having to prevent readmissions

Shannon Cupka and Patricia Whitacre, RN

Being successful in long-term care is largely dependent upon our communication. The same holds true for achieving success with reducing unnecessary admissions, readmissions and emergency room visits. Our communication as a team, with other care settings and with residents and families can mean the difference between taking care of our residents in the setting and with the team that they know best versus subjecting them to unfamiliar settings and providers that can contribute to transition trauma. Join Pat and Shannon to further dive into your facility's drivers of unnecessary readmissions and supports that can elevate your communication and care quality.

Capital Visit and Grassroots: Help Shape Long-Term Care

Join NMHCA Board Members and Government Affairs Chair and Member, Michael Jacobs and Lashuan Bethea, at the Capital in this unique learning session. In addition to Mike and Lashuan, we will have our lobbyist pending his availability, David Abbey or someone from the Legislative Counsel's office, and NMHCA will present an award to Senator Gerald P. "Jerry" Ortiz y Pino for his dedication to long-term care issues.

Disaster Preparedness Table Top

Loren DeAzevedo, Bureau of Health Emergency Management

During an emergency event or disaster, New Mexico health care professionals are responsible for our frailest citizens. Vital preparedness planning is essential for ensuring that residents are safe and your facility is compliant with emergency preparedness conditions of participation are met. Start the new year off by participating in this tabletop activity and preparing yourself and your agency for an emergency. Bring your continuity of operations plan, emergency plan, and client intake forms, and be prepared to put them to the test.

2020 Leadership Bronze Sponsors:



Host Hotel

Hilton Santa Fe Historic Plaza

100 Sandoval Street
Santa Fe, NM 87501

The host hotel for the 2020 NMHCA Leadership Symposium is the Hilton of Santa Fe located at 100 Sandoval Street in Santa Fe, NM. A special discounted rate of \$119.00 single/double rooms plus applicable taxes has been extended to conference attendees. Those wishing to house more than two people in a room may pay \$20.00 per person for the third and fourth individuals in a room. The hotel has agreed to waive parking fees.

To make reservations, call (505) 988-2811 or toll-free at (800) HILTONS. Please reference the New Mexico Health Care Association group rate when making reservations. Attendees should make reservations no later than **January 13, 2020**. Rates and availability cannot be guaranteed after this date.

Check-in time is 4:00 pm. Checkout time is 12:00 pm

All education sessions and other conference events will be held at the Hilton of Santa Fe.



Directions:

From I-25, take the St. Francis North exit. At Cerrillos Road, turn right (East) toward the mountains. You will pass Guadalupe Street. The next light is Paseo de Peralta. When you pass this light, get into the left lane as Cerrillos Road splits into Sandoval (left) and Galisteo (right). Follow Sandoval Street North five blocks to 100 Sandoval. The Hilton of Santa Fe is on your left.

Parking

Overnight guests are not charged for parking. All other attendees may be charged \$22/day.

Continuing Education

Nurses (NRS):

13.75 contact hours maximum

NMHCA is considered a recognized health care organization by the NM Board of Nursing and, as such, may offer continuing education courses for nurses on an ongoing basis without submitting for prior approval. However, the NM Board of Nursing may require a letter of justification and/or additional documentation from individual nurses at the time of re-licensure, so be sure to keep all your paperwork from this conference!

Administrators (NHA):

13.75 contact hours maximum

The NM Health Care Association is recognized by the NM Nursing Home Administrators' Board as a provider of continuing education.

Activities (ACT):

13.75 contact hours maximum

The NM Department of Health recognizes NMHCA as the only initial provider of qualification training for Activity Professionals in New Mexico and the approval body for Activity Director continuing education contact hours.

Cancellation Policy

Written notice of cancellations received in the NMHCA/NMCAL office by January 10, 2020, will be refunded in full minus a \$50 processing fee. Cancellations received between January 10 and January 20, 2020, will be refunded 50% of the registration fees due/paid. No refunds will be given after January 20, 2020.

Membership Meeting

The Association's Membership Meeting is scheduled for Tuesday, January 28, 2020, from 12:00 pm–1:30 am at the Hilton Santa Fe Historic Plaza. A special registration form will be sent to all member facilities. **Members only please!**

