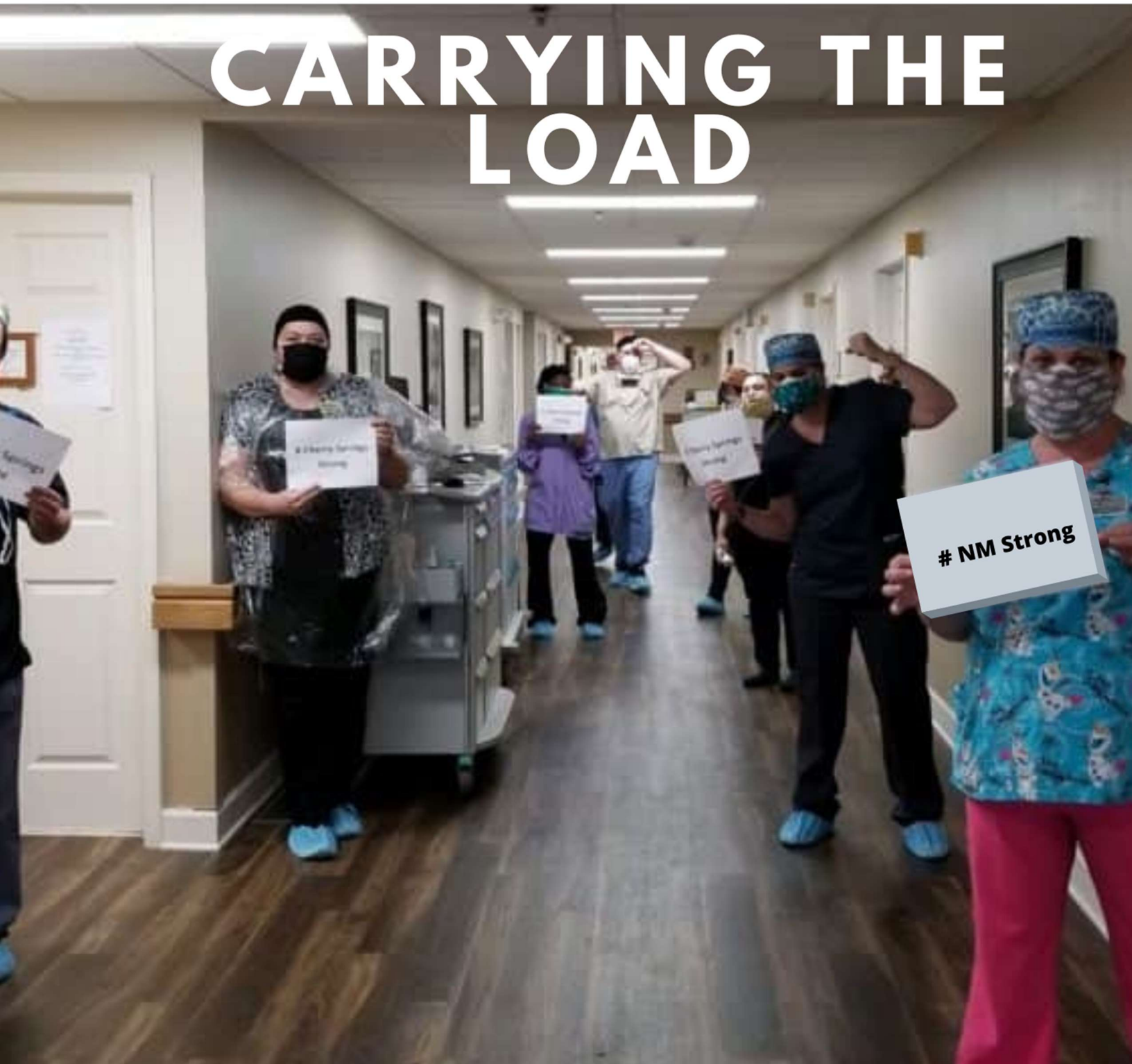


2021 LEADERSHIP SYMPOSIUM

WARRIORS IN SCRUBS:

CARRYING THE LOAD



Warriors in Scrubs: Supporting those who Carry the Load

While NMHCA/NMCAL's Leadership Symposium traditionally addresses leadership in the facilities, this year's Symposium is designed to reach all of our warriors in long-term care.

Facility staff have carried the load for almost a year now, and it has taken a toll on everyone, from the Administrator to the frontline caregiver to the housekeeping staff. Please consider taking advantage of this opportunity to have your staff join and participate in the sessions designed to help them cope and adjust as we move forward. There is a light at the end of the tunnel, and NMHCA/NMCAL wants to help staff come out the other side with a new outlook by providing tools and suggestions to move forward.

Continuing Education:

Up to 12 continuing education hours are available for Nursing Home Administrators, Nurses, Activity Directors and Social Workers. CE is available via live and/or recorded sessions. In order to receive credit, you must be logged into the zoom session with your first and last name and you must be present for the entire session. NMHCA/NMCAL staff will be taking attendance at the start and end of the session, and if your name does not appear on both, credit will not be given. Facilities planning to watch as a group must submit a sign-in sheet that is signed by the facility administrator, certifying that all individuals attended the program in its entirety.

Administrators (NHA):

12.0 contact hours maximum

The NM Health Care Association is recognized by the NM Nursing Home Administrators' Board as a provider of continuing education.

Activities (ACT):

12.0 contact hours maximum

The NM Department of Health recognizes NMHCA as the only initial provider of qualification training for Activity Professionals

in New Mexico and the approval body for Activity Director continuing education contact hours.

Nurses (NRS):

12.0 contact hours maximum

NMHCA is considered a recognized health care organization by the NM Board of Nursing and, as such, may offer continuing education courses for nurses on an ongoing basis without submitting for prior approval. However, the NM Board of Nursing may require a letter of justification and/or additional documentation from individual nurses at the time of re-licensure, so be sure to keep all your paperwork from this conference!

Social Workers (SS):

12.0 contact hours maximum

NMHCA/NMCAL has applied for SW hours from the NASW-NM

Membership Meeting

The Association's Membership Meeting is scheduled for Thursday, February 18, 2021 from 12:00 pm–1:00 pm. **Members only please!**

Presenters



Paige Hector is a clinical educator and professional speaker with over 25 years' experience in post-acute and long-term care settings. She specializes in diverse topics for the interdisciplinary team and sustainable process improvement. Paige writes extensively on topics relevant to nursing homes and is currently authoring multiple chapters of *Managing the Long-Term Care Facility*. She is the Associate Editor and a regular columnist for *Caring for the Ages*, the publication for The Society for Post-Acute and Long-Term Care Medicine (AMDA). She writes a monthly column for the Nursing and Assisted Living Facility Professional newsletter. Paige is actively involved in the annual conference program planning committee for AMDA, as well as national work groups to improve social work and trauma-informed care in post-acute and long-term care. In 2020, she participated on an expert panel to review and offer feedback on the Institute of Healthcare Improvement's (IHI) Guide to Using the 4M's for the post-acute and long-term care setting. In 2018, she was named the Gerontologist of the Year for the Arizona Geriatrics Society.



Cheryl Boldt is an RN and Licensed Nursing Home Administrator who offers more than 45 years of nursing and healthcare leadership experience. She developed her passion for healthcare at a young age when she first volunteered, then later worked as a Nursing Assistant at her hometown nursing home and hospital. Her acute care experience includes Intensive Care, Cardio-Pulmonary, and In-Patient Rehab. In Long Term Care, Cheryl has experience as a Director of Nursing, Sub-Acute Administrator and Corporate Professional Services Consultant.

For the past several years, Cheryl has worked extensively as a professional consultant with Maun-Lemke Speaking and Consulting, partnering with healthcare organizations nationwide. She is an accomplished professional speaker and consultant with credibility in a variety of areas including Long Term Care, Post-Acute Care/Service in the SNF setting, staff recruitment and retention, customer satisfaction, compliance, team-based improvement, and leadership in all healthcare roles.

Reynold Bunzel is the Chief Innovation Officer for Heritage Management Services, Occupational therapist and Personal Care Director for Corus Health, and President of the New Mexico Association for Home and Hospice Care

Christopher Burmeister is the NMDOH Division of Health Improvement Director.

Alana Curlee is the Licensed-Only Surveyor Supervisor for the NMDOH, Division of Health Improvement.

Michael Jacobs is an NMHCA/NMCAL Board Director at Large and the Government Affairs Chair. He is a Vice President of Government Affairs with Fundamental and has over 15 years' experience in developing and communicating policy positions and strategies at the state and federal levels.

Maurella Sooh is the NMDOH, Division of Health Improvement District Operations Bureau Chief.

Education Sessions

Tuesday, February 9

9:00 – 10:00 AM

State of the State

Join New Mexico Department Secretaries to learn about the current plans of state leadership for New Mexico.

3:00 – 4:00 PM

Legislative Update

Members of the NMHCA/NMCAL Government Affairs committee will provide an update on legislation NMHCA/NMCAL is following as well as other legislative priorities.

Wednesday, February 10

10:00 – 11:00 AM

Supporting Staff Well-Being During and After the Pandemic

Exhaustion, frustration, fear, and uncertainty have dominated our lives for months, professionally and personally. Healthcare staff continue to experience unprecedented levels of pressure under the weight of the pandemic, experiencing stress at work, at home and in their communities. When our stress response is on constant, full alert, the risk of overwhelm and burnout is high. While self-care is always important and needs to be part of our daily life, we also need to expand our emotional intelligence and create a workplace culture that normalizes attention to mental health care. Woven throughout this session are principles of trauma-informed care that staff can immediately apply to themselves, residents, and families to increase well-being.

3:30 – 4:30 PM

Workforce Revitalization – Part One

Skilled Nursing and Assisted Living Centers have taken the needed action to fight a global pandemic and have established the required systems to contain and prevent the spread of the Corona Virus. The never-before-seen challenges we have experienced in 2020 has made it more vital than effort to have superior staff in all roles. We know Health and Housing Teams can work together to achieve amazing success at workforce stabilization. Join us for an overview of proven teaming strategies during this time of opportunity, which includes a new career at your organization for highly recommended displaced workers.

Thursday, February 11

10:00 – 11:00 AM

Leadership Skills to Foster Teamwork and Raise Staff Spirits

Healthcare leaders in all settings have been challenged like no other time in our recent history. The endurance necessary to withstand the unrelenting pressures since the start of the pandemic is unprecedented and has stretched everyone thin. Amidst the challenges and barriers, we have seen the dynamic interplay of teams banding together, staff stepping into unfamiliar roles, and some emerging as leaders themselves. This session will offer concrete strategies to nurture morale, inspire shared purpose, and foster connection, ultimately increasing staff retention and workplace satisfaction.

3:00 – 4:00 PM

Effective Use of Home Care and Hospice During the Covid-19 Pandemic



A special thank you to Corus Health for Sponsoring this Session

Join Reynold Bunzel in this discussion designed to discuss how Home and Hospice Care can be utilized more effectively in facilities. He will discuss such hot-button issues as COVID testing/PPE, Facility Access, Hospice communication and reg, Grief and accessing hospice resources, home health and transitional care, reducing rehospitalizations, and PDGM/PDPM

Tuesday, February 16

9:00 – 10:00 AM

Assisted Living Regulatory Update

Maurella Sooh
Chris Burmeister
Alana Curlee

Join Division of Health Improvement staff to for an assisted living regulatory update.

3:00 – 4:00 PM

Nursing Facility Regulatory Update

Maurella Sooh
Chris Burmeister

Join Division of Health Improvement staff to for a nursing facility regulatory update.

Wednesday, February 17

10:00 – 11:00 AM

Enhancing Resident Quality of Life in the Midst of Isolation, Loneliness, and Depression

The pandemic is a shared traumatic experience for staff and for residents and is serving as a catalyst for positioning trauma-informed care principles at the forefront of interactions with residents and with each other. Upholding principles of safety, trust, and collaboration require emotional intelligence. In this session, we'll discuss that important topic as well as concrete strategies to enhance resilience. Together, we can help offset the unintended outcomes of social isolation, loneliness, and depression and positively impact residents' quality of life.

3:30 – 4:30 PM

Workforce Revitalization – Part Two

Skilled Nursing and Assisted Living Centers have taken the needed action to fight a global pandemic and have established the required systems to contain and prevent the spread of the Corona Virus. The never-before-seen challenges we have experienced in 2020 has made it more vital than effort to have superior staff in all roles. We know Health and Housing Teams can work together to achieve amazing success at workforce stabilization. Join us for an overview of proven teaming strategies during this time of opportunity, which includes a new career at your organization for highly recommended displaced workers.

Thursday, February 18

10:00 – 11:00 AM

Recommended Practices: Communicating with Families Either With or Without a Pandemic

Communication is one of the most basic skills that staff need in order to successfully collaborate with families to achieve the best possible outcomes for residents. Unfortunately, there are many ways for communication to get derailed. With training, staff can learn strategies to handle even the most challenging situations and manage risk. This presentation addresses the difference between essential and therapeutic communication, the five rights of communication, accepting and handling complaints, communication pitfalls and strategies for improvement. Examples will include recommended practices for communicating with families during the COVID-19 pandemic.

3:00 – 4:00 PM

Where Do We Go From Here?

Join this discussion of next steps as we map our path forward, through and beyond Covid-19.

Pricing

Bringing 4 or more staff members? Save by using the unlimited registration option. Recorded sessions will be available through April 30, 2021, to allow you and your staff to access whenever it's convenient for you.

Member Rates:

Unlimited Attendees	\$750.00
First Participant	\$275.00
Second Participant	\$200.00
Each Additional Participant	\$150.00

Non-Member Rates:

Unlimited Attendees	\$1,500.00
First Participant	\$550.00
Second Participant	\$400.00
Each Additional Participant	\$300.00

Register online at <https://www.nmhca.org/signature-events/>