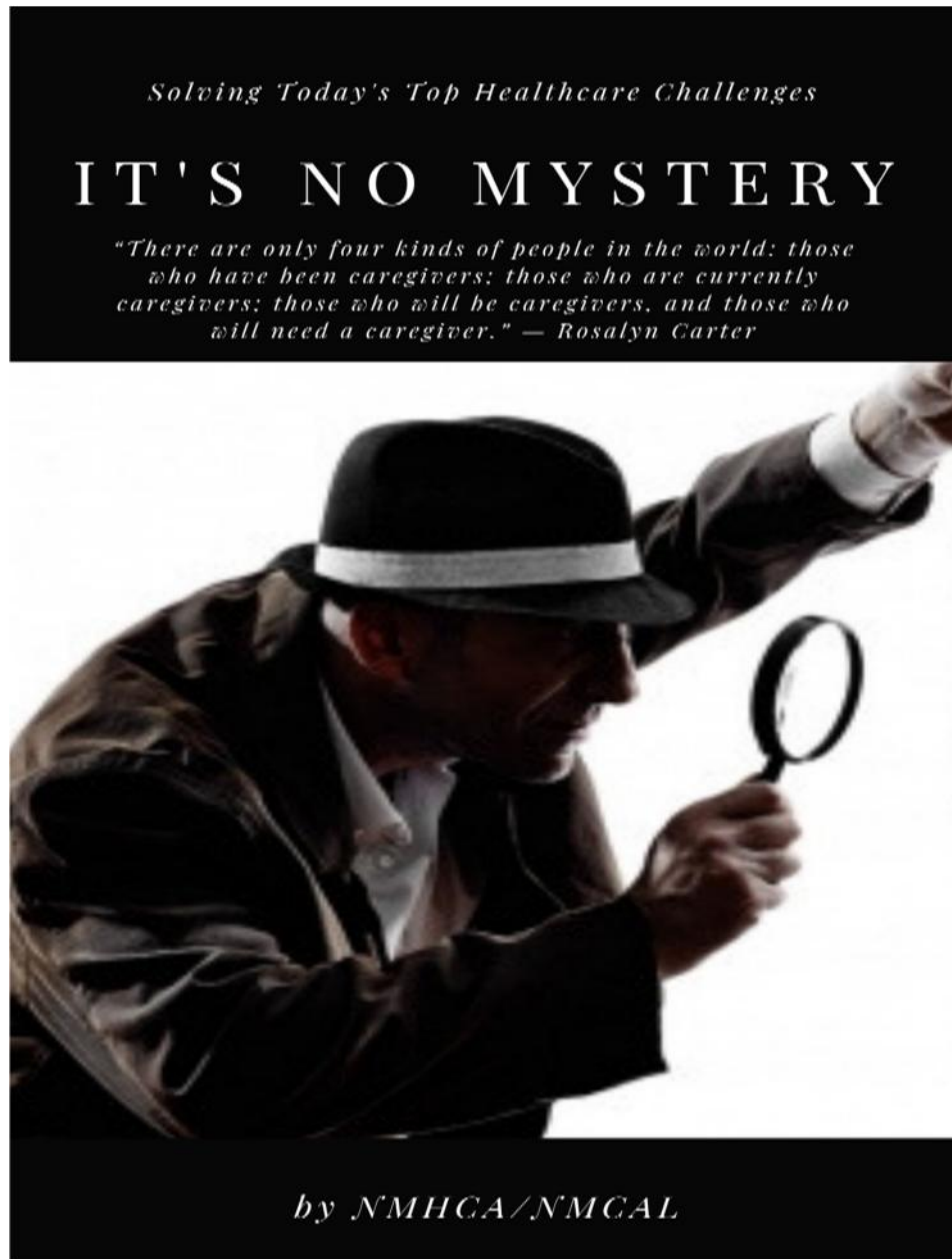


New Mexico Health Care Association Event Sponsorship Levels & Benefits



The New Mexico Health Care Association (NMHCA) is the only professional long-term care trade association in New Mexico. We count in our membership the majority of the state's licensed nursing facilities, many assisted living/residential care facilities, and 100% of the intermediate care facilities for individuals with intellectual disabilities (ICF/IIDs). These members spend over \$30 million per year on products and services for day-to-day operations and patient/resident care. The NMHCA Annual Convention & Exposition is the single largest gathering of these long-term care professionals in New Mexico.

Attendees include healthcare facility owners, directors, administrators, management, and nurses. Member facilities of NMHCA employ more than 15,000 people across the state in areas such as management, nursing, laundry, housekeeping, maintenance, activities, social work, and dietary.

If you are interested in a sponsorship, please contact Tracy Alter at talter@nmhca.org.

Presenting Sponsor — \$7,500 (Exclusive)

- Opportunity to speak at grand opening
- Opportunity to co-present awards at awards luncheon
- Recognition by event emcee at beginning and end of convention
- Complimentary 8x10 trade show booth at exhibition
- Room host for breakout session of your choice
- Table of eight (8) tickets to awards luncheon
- “Presented by” language included in all promotional materials and on event website
- Name and logo on tote bags and name badges
- Materials in tote bags

Gold Sponsor — \$5,000 (2 Available)

- Opportunity to introduce speaker during general session
- Recognition by event emcee at beginning and end of convention
- Complimentary 8x10 trade show booth at exhibition
- Room host for breakout session of your choice
- Four (4) tickets to awards luncheon
- Logo placement on event materials
- Logo and hyperlink featured on event website
- Materials in tote bags

Convention Phone Application Sponsor — \$3,500 (Exclusive)

- Room host for breakout session of your choice
- Logo placement on convention phone application
- Logo and hyperlink featured on event website



Photo Booth Sponsor — \$3,500 (Exclusive)

- Room host for breakout session of your choice
- Logo placement on photo booth photos, free to all attendees
- Logo and hyperlink featured on event website

Silver Sponsor — \$2,500 (5 Available)

- Room host for breakout session of your choice
- Two (2) tickets to awards luncheon
- Logo placement on event materials
- Logo and hyperlink featured on event website

Bronze Sponsor — \$1,000 (10 Available)

- Logo placement on event materials
- Logo and hyperlink featured on event website